

NEWS RELEASE

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Vitae Announces Leadership Transition

(Jefferson City, Mo.) Vitae Foundation and Dr. Patrick J. Castle have announced that Dr. Castle has resigned from Vitae effective June 5, 2015. Dr. Castle became the President and CEO of Vitae in June 2014, replacing long-term president and founder, Carl Landwehr.

Vitae Board Chairman Robert J. Rysavy II extended thanks to Dr. Castle for steering Vitae through a critical transition year. "As cultures change, our efforts have to be constantly updated and re-energized. Taking Vitae into these uncharted waters is not an easy task, and Dr. Castle took some important steps to move us forward. We will build on that progress."

Dr. Castle intends to apply his leadership skills in the science and engineering industry while continuing with pro-life efforts, and he sees Vitae as a long term ally. "I cannot tell you how impressed I have been with Vitae's mission and strategies. I am glad I was able to leave a positive impact on Vitae by making it stronger and more potent with the highest program expense ratio reported on its 2014 IRS 990 in over a decade and the most lives saved year-to-date ever reported by the organization. Staying longer with Vitae was a tempting alternative, but I am ready to transition my energies to science and engineering as well as other groups such as the National LIFE Runners Team, which I co-founded in 2008."

Chairman Rysavy indicated Vitae will appoint interim leadership with a view toward replacing Dr. Castle as soon as possible. "Finding quality leaders like Pat is not easy, but we're going to start immediately to avoid skipping a beat. Letting people know about alternatives to abortion is too important. We have to keep moving ahead full speed."

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Vitae Foundation is a national non-profit organization which uses mass communications to reach women facing unplanned pregnancies. Vitae has pioneered the research that provides a results-driven approach in using media to address the abortion issue. Vitae's presence in 99 U.S. media markets has included ads on the Internet, television, radio, indoor and outdoor billboards, buses, bus caps, and subways.